

The **SPARK** Program for Delaware Startups



WHAT?

The **SPARK** Challenge accelerates promising Delaware startups by providing a proven, engaged mentorship process coupled with ignition finance. Startup teams invited to join learn how to profitably grow and scale their businesses. Top teams will gain sustained access to the **SPARK** global network of mentors and investors.

WHO?

Founders and teams with well-defined business models, initial market traction and a need for capital to accelerate progress should apply. Target sectors include but are not limited to health, advanced materials, cleantech, engineering, education and software.

HOW?

The **SPARK** Challenge is a three-phase program that begins with an application.

Phase I: Up to 20 promising teams are invited to a one-day "Life's a Pitch" event on the 13th April 2017 where SPARK will look for teams with passion, innovative businesses and early traction.

Phase II: Up to 10 teams are selected to participate in a 9-day mentorship and venture enhancement program that concludes with awards and opportunities for sustained support from SPARK.

Phase III: Top teams receive mentorship, legal services and access to early stage investors and Venture Funds.

Timing

- ❖ Application deadline: **Friday, April 7**
- ❖ Phase I: **Life's a Pitch** (1-day): April 13
- ❖ Phase II: 9-day workshop: May 22-24; June 5-7; June 20-22
- ❖ Phase III: 12 months+ following the conclusion of phase II

Awards

- ❖ \$20K in cash grants to top teams
- ❖ Over \$50K in professional mentoring and legal services awards
- ❖ Angel Introductions from Qualified Investment Syndicates
- ❖ Insertion into the VC Investment decision tree

Are you a Startup with Global Ambition?

The **SPARK** Program is an intensive, specialised 9 day programme for globally focused Startups who require skills, advice and support to bring their business to a world stage.

The **SPARK** Program brings the support, advice and funding to bring your business to attention of

Angels & VC from Ireland, Israel & USA

Program Kicks off on the April 13th 2017

